



+Advocacy Training

Spring 2023

(Day 5)

Learn more and join our email listserv here:

<http://hivmodernizationmovement.org/> hmm.indiana@gmail.com / <https://www.facebook.com/hmmindiana>

1

Welcome, Housekeeping

- **Welcome to day 5 of our training!**
- During the training, **everyone will be muted** unless its Q&A time.
- **Use the chat box** to comment and ask questions.
- **Raise your hand**, using the Zoom reaction feature if you would like to ask a question.
- This **meeting is being recorded** but will not be shared. Slides will mailed to you.
- **Morning Icebreaker** - What is your proudest accomplishment?



2

2



Tony Gillespie

Tony Gillespie (he/him) Works for the Indiana Minority Health Coalition as Vice President of Public Policy and Engagement. He has more than 20 years of experience working at the state and community level addressing HIV and many other chronic disease issues and health disparities. In the late 90s he co-founded Brothers Uplifting Brothers, a grassroots AIDS service organization in Northwest Indiana. Since working with IMHC, he has successfully led national level, and worked on numerous state, initiatives and advisory boards to better serve Hoosiers living with HIV. His awards are many including being named the regional, state and national Citizen of the Year by the National Association of Social Workers in 2006 and in 2014 he was recognized by the Obama administration for his ongoing work in address HIV and other health issues.



3

3

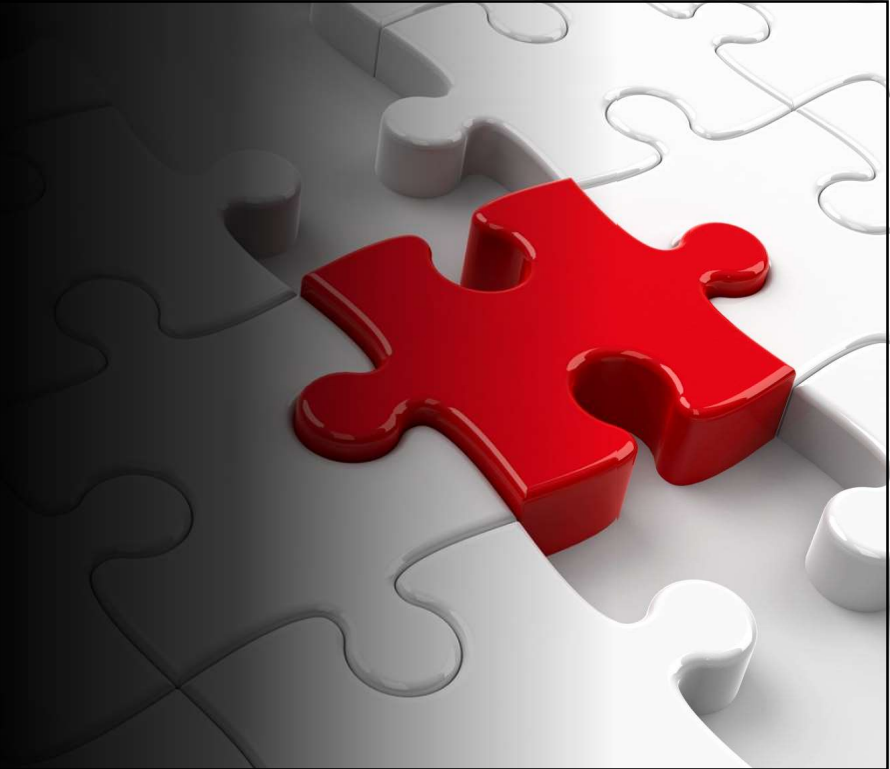
Avenues of Formal HIV
Advocacy in Your
Community

4

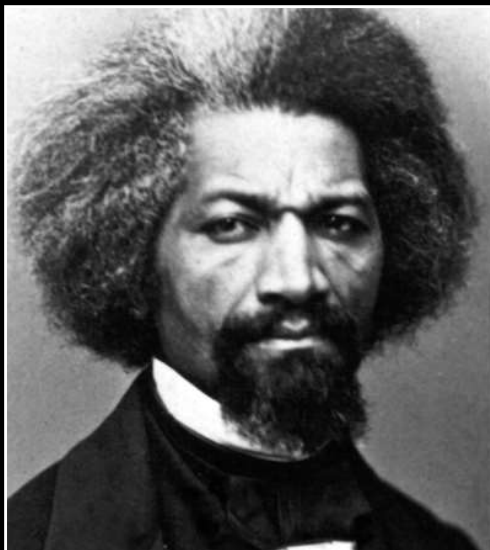
Objectives

At the end of this unit, participants will be able to:

- Explain what advocacy is and why it is needed
- Understand how advocates can use their voice
- Name five different types of advocacy groups for people with HIV
- Identify what advocacy opportunities exist and are missing in their community



5



*"Power concedes nothing
without a demand.
It never did and
it never will."*

- Frederick Douglass

Advocacy

6

Advocacy

- What is advocacy?
 - Is an activity by an individual or group which aims to influence decisions within political, economic and social systems and institutions that lead to a selected goal.
- Why is advocacy needed?
 - To plead, promote or defend the cause of another; specifically on a board, panel, hearing etc.
- Advocates work for things that matter to their communities. It does not necessarily involve confrontation or conflict.

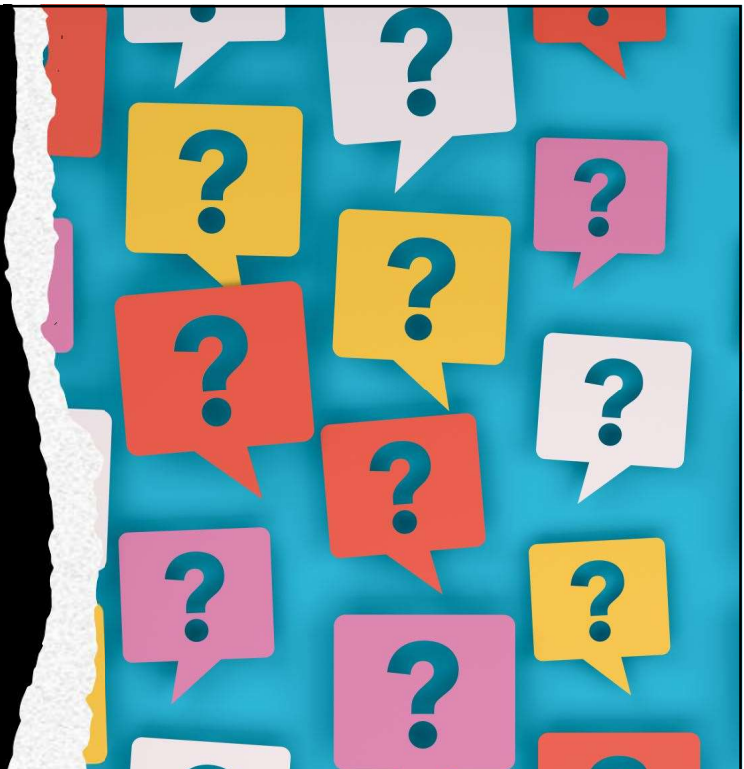


7

Brainstorm Activity

1. Divide into small groups
2. Write answers to the following questions:
 - What qualities* are needed to be an effective advocate?
 - What activities/actions are included in advocacy (e.g. meeting with a policy maker)?

*Qualities-defined as attributes or characteristics possessed by someone.



8

History of Involvement of People With HIV

Successful steps in the history of people with HIV to improve their lives and communities:

- **The Denver Principles**
 - The Denver Principles is a manifesto declaring the rights people with AIDS, responsibilities of healthcare workers, and exhortations for all people. They were written and presented on June 12, 1983 at the Second National AIDS Forum, part of the Fifth Annual Gay and Lesbian Health Conference in Denver.
- **The Ryan White Program: Why was the Ryan White program created?**
 - On August 18, 1990, Congress enacted the Ryan White Comprehensive AIDS Resources Emergency (CARE) Act— the legislation that created the Ryan White HIV/AIDS Program—to improve the quality and availability of HIV care and treatment for low-income people with HIV.

9

• Community planning groups

- HIV prevention planning is a process where people with different interests and responsibilities work together to plan how to prevent HIV infection where they live.



10

GIPA/MIPA

GIPA stands for the “Greater Involvement of People with HIV” – It previously stood for AIDS (language now uses HIV).

Values self-determination, the belief that individuals and communities should have the right to participate in the decision making process.

11

GIPA Principles: People With HIV Involvement

- Policy-making process
- Program development and implementation
- Leadership and support, group networking and sharing
- Advocacy
- Campaigns and public speaking
- Personal decisions
- Treatment roll-out and preparedness

12

Getting Involved

- Local
 - Quality Improvement Committees
 - Community Advisory Boards (CABS)
 - Community Planning Group
 - Ryan White Planning Council
- State & National
 - Consortia
 - Quality Management Team
- Examples of Advocacy Organizations
 - AIDS Watch: www.aidswatch.org
 - U.S. Positive Women's Network (PWN): www.pwn-usa.org
 - Seroproject: www.seroproject.com
 - Real Voices – Real Choices: www.missourimht.org/
 - Empower Missouri: www.empowermissouri.org

13

Selecting Methods of Involvement

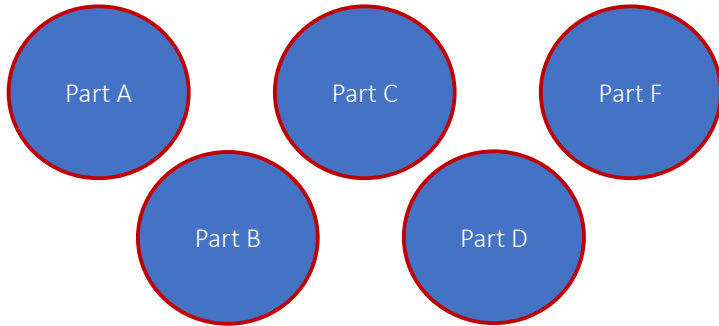
1. Identify and define the problem.
2. Identify stakeholders and potential partners
3. Examine individual and community relationships with the identified partners/stakeholders
4. Determine response based on these relationships
5. Identify next steps

14

• <https://timeline.avert.org/?146/Generic-drugs>

15

Ryan White HIV/AIDS Program Parts



<https://hab.hrsa.gov/about-ryan-white-hiv-aids-program/about-ryan-white-hiv-aids-program>

16

Question

Can anyone name some of the services provided through the Ryan White HIV/AIDS Program?

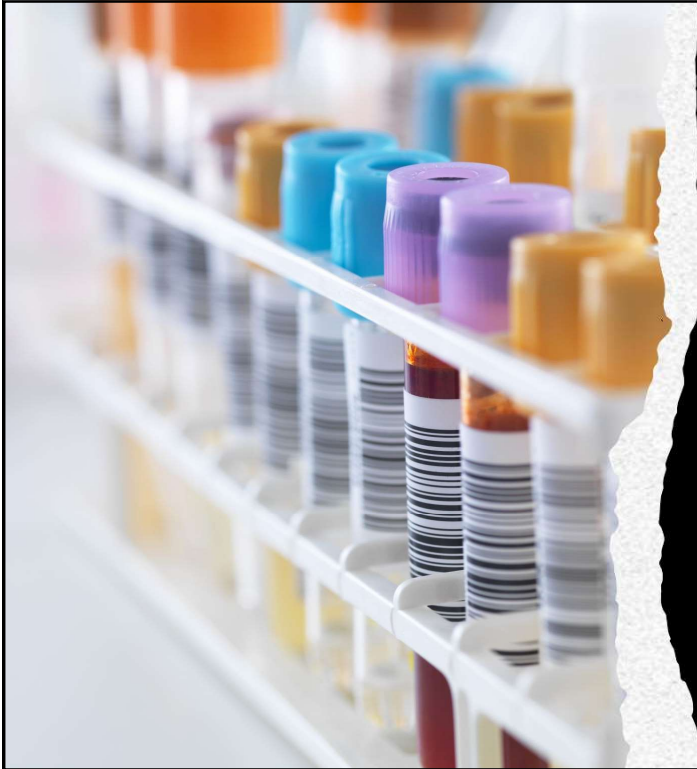


17

Ryan White Services

Core Medical Services	Support Services
Outpatient and ambulatory health services	Non-medical case management
AIDS Drug Assistance Program treatments	Child care services
Oral health care	Emergency financial assistance
Early Intervention Services	Food/home delivered meals
AIDS pharmaceutical assistance	Other professional services
Health insurance premium and cost sharing assistance for low-income individuals	Linguistic services
Home health care	Medical transportation
Home and community-based health services	Outreach services
Mental health and substance use services	Psychosocial support services
	Referral for healthcare rehabilitation services respite care
	Substance use services (residential)

18



Ryan White HIV/AIDS Planning Councils

- The Ryan White HIV/AIDS Program (RWHP) is the largest federal program focused specifically on providing HIV care and treatment services to people with HIV.
- The RWHP was first created in 1990 with the passage of the Ryan White Comprehensive AIDS Resources Emergency (CARE) Act.
- Since its inception, the Ryan White legislation has been reviewed and updated or reauthorized in 1996, 2000, 2006, and 2009.

19



What are the 5 types of advocacy?

- **Types of advocacy**
- Case advocacy.
- Self advocacy.
- Peer advocacy.
- Paid independent advocacy.
- Citizen advocacy.
- Statutory advocacy

20

Community Advocacy Opportunities

What's in my Community?

1. Divide into the small groups.
2. Work together to identify:
 - What opportunities already exist in your community or region to advocate for people with HIV? (e.g. CAB, consortium, coalitions, etc.)
 - What is missing that you would like to incorporate into your community or region?
 - What needs to happen in order to create these advocacy opportunities? (e.g. starting a CAB or Community Planning Group)?
 - What role can you play in making this happen?

21

The screenshot shows the Indiana General Assembly website for the 2023 Session. The browser tabs include 'advocacy definition', 'hiv advocacy - Google', 'hiv advocacy power', 'the denver principles', 'Avert HIV Timeline', 'Quality Improvement', and 'Indiana General Assembly'. The website header features the Indiana General Assembly logo and the text 'Indiana General Assembly 2023 Session'. Below the header are navigation tabs for 'Information', 'Session', 'Committees', 'Legislation', 'Laws', and 'Publications'. A large image of the Senate chamber is displayed, with links for 'Democrats' and 'Republicans'. A 'Senate' section indicates the next reconvening on Monday, April 24th, 2023, at 1:30 p.m. The right sidebar includes a search function, an 'Upcoming Meetings' calendar for Saturday, April 22, 2023, and links for 'Watch Live' and 'Video Archive'.


22



23

HMM
HIV Modernization Movement
INDIANA

Any questions or comments before we break for lunch?



24

24

Return by 1pm ET



25

25

Contonnia the Artist!



26

26



Deirdre Johnson and Timothy Jackson

2021's Amazing People Living with HIV: Activist
Deirdre Johnson



This fierce advocate fights against systemic racism and HIV criminalization.



“
The decriminalization of HIV in Illinois is part of a larger effort, not just here in Illinois but nationwide, to address HIV and end the HIV epidemic. However, we can only end the HIV epidemic with honest conversations about HIV-related stigma, discrimination and criminalization.”

TIMOTHY S. JACKSON
DIRECTOR, GOVERNMENT AFFAIRS,
AIDS FOUNDATION CHICAGO



TALKING TO LEGISLATORS, MAKING PROGRESS



DEIRDRE JOHNSON, ECHO VA
TIMOTHY JACKSON, IHAA

ADVOCATES TRAINING SPRING 2023
HIV MODERNIZATION MOVEMENT INDIANA

APRIL 22, 2023

TRAINING SESSION OBJECTIVES

- Discuss Illinois' successful repeal strategy and Virginia's successful reform victory
- Discuss some tips and tricks on talking to legislators
- Discuss the importance of sharing our stories



29

BACKGROUND ON HIV DECRIMINALIZATION WORK IN ILLINOIS

- Founded in 2019, the Illinois HIV Action Alliance (IHAA) is a coalition of people living with HIV, advocates, and community organizations working together to end social stigma and criminalization surrounding HIV.
- The coalition decided to advance legislation that would fully repeal the state's law because Illinois modernized its law in 2012.

- | | |
|-------------------------------------|--------------------------------------|
| • AIDS Foundation Chicago | • ACLU of Illinois |
| • Chicago House and Social Services | • Equality Illinois |
| • Howard Brown Health | • Illinois Public Health Association |
| • Lambda Legal | • Legal Council for Health Justice |
| • Pride Action Tank | |

30

IHAA THREE MAIN TALKING POINTS

- The law does not improve public safety or public health in Illinois.
- The law is outdated because it has not kept up with current science.
- The law is dangerous, stigmatizing, and discriminatory.

31

LESSONS LEARNED: CENTERING COMMUNITY

- Center those most affected by HIV-related arrests and prosecutions in our work. (Do No Harm)
- While progress has been made in efforts to ending the HIV epidemic, we will not reach our desired goal until we **center the communities most impacted through meaningful engagement.**



32

LESSONS LEARNED: POLITICAL REALITIES

- Power mapping your state legislature and having a good understanding of what bill language you can pass is **CRITICAL**.
- Start high but understand your bottom floor non-negotiables.
- Don't assume that because they are conservative, they won't support your bill.
- **FIND THEIR WHY.**

33

VIRGINIA

Political Reality (2019-20)



Governor		1
House	45	55
Senate	19	21

34



TIMELINE OF HIV MODERNIZATION WORK IN VIRGINIA

June 2018 - Ending Criminalization of HIV and Overincarceration in Virginia (ECHO VA) Coalition is founded

November 2018 - ECHO VA coalition holds strategic planning

January - October 2019 - ECHO VA Coalition begins legislative education and awareness statewide & nationally

February 2020 - mobilize community & national partners to kill HB864. Began drafting community led bill

October 2020 - Found legislative champions

November 2020 - Submitted bill to VA Senate

March 31, 2021 - SB1138 SIGNED INTO LAW

35



POSITIVE WOMEN'S NETWORK
USA



- The Coalition members had to seek assistance from national partners – **Positive Women's Network – USA** and **Sero Project** in 2019 to combat HB864 and successfully killed the bill due to its inability to meet the equitable needs of PLHIV in Virginia
- The Coalition continued working with partners and added **Equality Virginia** in summer 2019 to help sculpt SB1138

36

SB 1138

- Signed into law March 31, 2021 by Gov. Northam
- Took effect July 1, 2021

HIV Law Modernization

Senator Mamie Locke and Senator Jennifer McClellan’s **SB 1138**, modernizes outdated HIV laws making Virginia the first state in the South to do so! SB 1138 passed in the Senate **21-17** and then in the House **56-44**, after picking up an amendment to reinstate the Class 6 felony penalty for infected sexual battery. The amendment was voted on and agreed to **55-44** by the House and **23-16** by the Senate. Governor Northam signed SB 1138 into law on March 31 and it went into effect on July 1, 2021.



Modernización de la ley del VIH
La SB 1138 de la senadora Mamie Locke y la senadora Jennifer McClellan moderniza las leyes anticuadas sobre el VIH, lo que convierte a Virginia en el primer estado del sur en hacerlo. SB 1138 fue aprobada en el Senado 21-17 y luego en la Cámara 56-44, después de recoger una enmienda para restablecer la pena de delito grave de Clase 6 por agresión sexual infectada. La enmienda fue votada y acordada por 55-44 por la Cámara y 23-16 por el Senado. El gobernador Northam promulgó la SB 1138 el 31 de marzo y entró en vigor el 1 de julio de 2021.

37

VIRGINIA Political Reality 2022 - 26

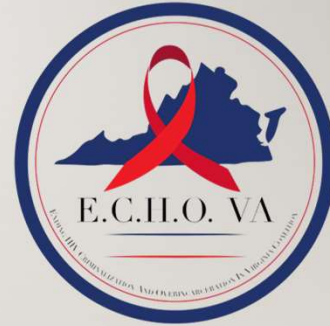


Governor	1	
House	52	48
Senate	19	21

38

LESSONS LEARNED: TIMING AND PREPARATION

- Center community FIRST
- Partner with local and national organizations with similar interest
- Know the key players in making decisions and how decisions are made
- Have a plan
- Be prepared
- Practice self care



39

LESSONS LEARNED: COMMUNICATION IS KEY

- Center community FIRST
- Prepare documents/testimony in advance
- Rehearse, rehearse, rehearse
- Be prepared for ANY question/scenario
- Be patient, relaxed and confident



40

TALKING TO LEGISLATORS

- Share your name and the town you are from.
- Stick to the talking points and the script.
- Share your story but keep it short and to the point.
- If you don't know the answer to a question, say that you will get back to the legislator.
- Take time to be informed about the issue(s) that you want to discuss with your legislator.
- Be specific about what you want your legislator to do (aka "the ask").
- Leave your legislator with a handout or leave behind piece on the bill/issue you discussed.
- Make sure to thank the legislator and/or staffer.

41

DO'S & DON'TS WHEN TALKING TO LEGISLATORS

- **DO'S:**
 - Do your homework on the legislator.
 - Do develop a script and talking points and stick to it!
 - Do be honest and concise when answering questions.
 - Do try and find out if the legislator has a personal connection or interest in the topic or bill you are discussing.
 - Do try to meet with legislators who are able to influence bills or issues that you are interested in.
- **DON'TS:**
 - Don't be surprised if the legislator is not familiar with your specific issue.
 - Don't shy away from meeting with legislators who are on the opposite side of your issue.
 - Don't talk bad about another cause, organization, or legislator to another legislator. This could harm your chance of being heard and your bill.
 - Don't be surprised if you only get 15 minutes or less to talk to a legislator.

42

WHY IS SHARING OUR STORIES IMPORTANT?

"WHEN YOU STAND AND SHARE YOUR STORY IN AN EMPOWERING WAY, YOUR STORY WILL HEAL YOU AND YOUR STORY WILL HEAL SOMEBODY ELSE."

Tyanla Vanzant

- Think about it: There is some reason why you have decided to be an advocate on your issues of concern. It likely affects you directly in some deeply personal way. That is the message you need to relay to your elected officials.
 - What problem or policy do you want to talk about?
 - How does the problem or policy affect you?
 - Why should your elected official care about your problem?
 - What is the goal of sharing your story?

43

ROLE PLAY

- First, Timothy will have a brief, but successful conversation with Senator Deirdre Johnson about HIV criminalization.
 - What went well? What went wrong?
 - What are some important things to note?
- Next, Deirdre will have a brief, but unsuccessful conversation with Representative Timothy Jackson about HIV criminalization.
 - What went well? What went wrong?
 - What are some important things to note?

44



CLOSING AND TEMPERATURE CHECK



45

45



Our Last Training Session

Be prepared to put what we have learned into action!

Saturday April 29, 10am-1pm

+Advocacy Training | Spring 2023

Learn more and join our email listserv here:

<http://hivmodernizationmovement.org/> hmm.indiana@gmail.com / <https://www.facebook.com/hmmindiana>

46